

AGENCY SERVICE ADD-ON | SCRIPTING & MANAGEMENT

Take the lift of pre-production off your internal team and work with marketing agency professionals to ensure a smart strategy, great scripts, on-point photos and videos, and an experienced eye for final cut feedback. Don't go it alone. Partner with a CROOW Studio agency partner to optimize your in-studio experience.

WHY USE AN AGENCY PARTNER

-  Agencies manage the full set of details to save you time during pre-production
-  Agencies bring creative and storytelling expertise to elevate the deliverable
-  Agencies can provide value-add as a resource to help distribute videos and/or other wrap-around services

WHAT YOU GET WITH AN AGENCY PARTNER SCRIPTING & MANAGEMENT SCOPE

Approximately 10 dedicated hours from an experienced partner

- Align on video strategy during kickoff
- Write scripts / talking points with 1 round of revision
- Review and select provided assets (photos / B-Roll) if available
- If minimal assets available, identify dynamic elements such as stats or icons available in CROOW Studio that can help add to the dynamism of videos
- Guide on all the style recommendations: Title Slides, Icons, Captions, Fonts
- Manage the CROOW software process (uploads)
- Participate in the 1 round of feedback revision
- Point or contact with CROOW team for any questions or issues

HOW IT WORKS



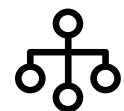
Select the \$1,000 agency service add-on during check out of video product



CROOW will match you to a qualified agency



The agency will contact you to schedule a kickoff call and talk strategy



You'll be delighted with the creativity, leadership and organization of working with our partners