

# AGENCY SERVICE ADD-ON | SCRIPTING & MANAGEMENT

Take the lift of pre-production off your internal team and work with marketing agency professionals to ensure a smart strategy, great scripts, on-point photos and videos, and an experienced eye for final cut feedback. Don't go it alone. Partner with a CROOW Studio agency partner to optimize your in-studio experience.

## WHY USE AN AGENCY PARTNER

-  Agencies manage the full set of details to save you time during pre-production
-  Agencies bring creative and storytelling expertise to elevate the deliverable
-  Agencies can provide value-add as a resource to help distribute videos and/or other wrap-around services

## WHAT YOU GET WITH AN AGENCY PARTNER SCRIPTING & MANAGEMENT SCOPE

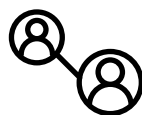
*Approximately 10 dedicated hours from an experienced partner*

- Align on video topic(s) during a 30-60 minute kickoff call
- Outline scripts / talking points with 1 round of revision
- Assist with selecting among your provided assets (photos / B-Roll) if available over a 30 min call
- Guide on all the style recommendations: Title Slides, Icons, Captions, Fonts, Dynamic Elements such as stats or icons available as options in the platform
- Manage the CROOW software process on your behalf (upload scripts and chosen assets)
- Participate in the 1 round of first cut feedback

## HOW IT WORKS



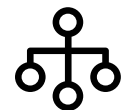
Select the \$1,500 agency service add-on during check out of video product



CROOW will match you to a qualified agency



The agency will contact you to schedule a kickoff call and talk strategy



You'll be delighted with the creativity, leadership and organization of working with our partners

Looking for additional agency services? Contact [HQ@CROOW.com](mailto:HQ@CROOW.com) and we can connect you with an agency partner to customize a full service package that may include strategic content direction, multiple rounds of revisions guidance, video distribution, media placement, and reporting.